

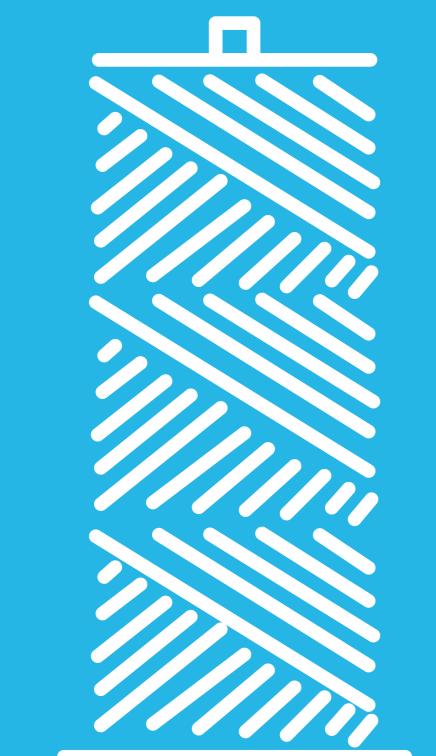
Fishermen collect plastic they catch during fishing



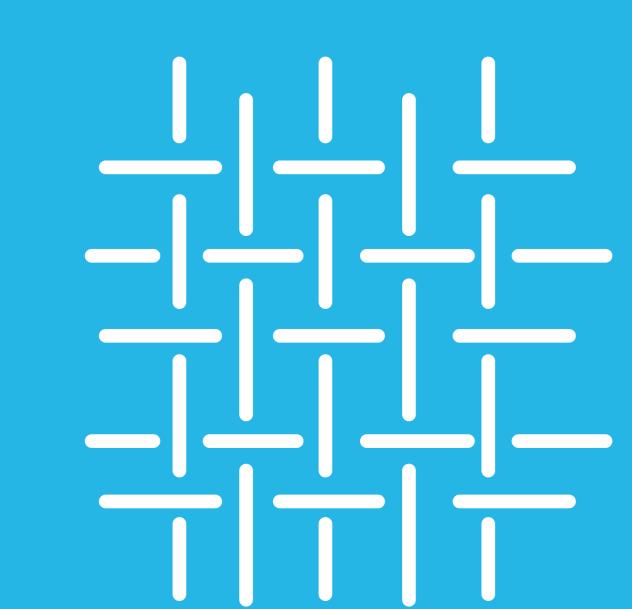
We select PET bottles to recycle



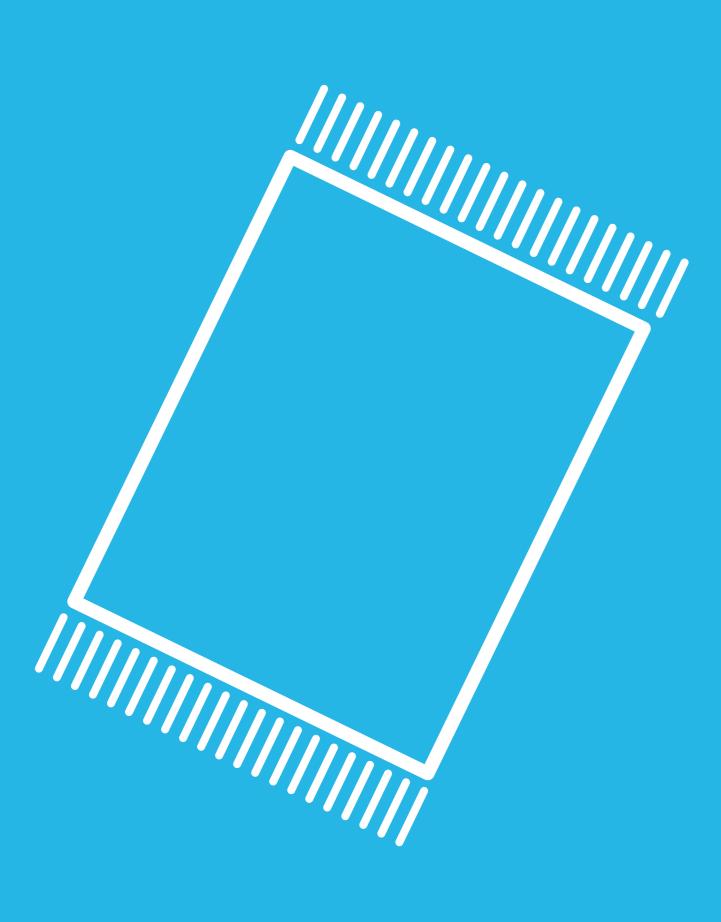
The PET bottles are being converted into small PET chips



We turn the PET chips into new RPET yarn



At the weaving phase the RPET is mixed with recycled cotton



We do not dye the fabric to save water and energy completing an eco friendly process

100 cm

170 cm

SEATOWEL (ENGLISH)

Towel colour

Artwork colour

CMYK

White

SEATOWEL

Plastic is destroying marinelife like never before. With this towel you help to clean the ocean.

We work with a network of fishermen who collect plastic from the sea during fishing. We transform it into RPET yarn named SEAQUAL and combine it with recycled cotton to make beautiful 100% recycled towels.

www.seatowel.eu

The Ocean Cleanup

We donate 5% of the profit to The Ocean Cleanup. The largest cleanup in history.

www.theoceancleanup.com



Recycled plastic from the sea







SEAQUAL

Recycled plastic from the sea









to recycle



The PET bottles are being converted into small PET chips



We turn the PET chips into new RPET yarn



At the weaving phase the RPET is mixed with recycled cotton



We do not dye the fabric to save water and energy completing an eco friendly process